

# Did You Know?



## LESS IS MORE

### *Happy Thanksgiving*

*Gratitude is the least of the virtues, but ingratitude is the worst of vices.*

*~ Thomas Fuller ~*

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As a mother, grandmother, educator, author, and advocator, I believe it is importance that we become involved in raising a nation of geniuses—others in addition to our own.

### Genius In Training



*Some superior minds are unrecognized because there is no standard by which to weigh them.*

*~ Joseph Joubert ~*

## Thank you

A "Special Thank You" goes to numerous friends, relatives, and associates especially Dr. Beverly Coleman, Sylvia Denwoodie, Obie Hutchinson, and Marie Parker for their contributions to "Less Is More".. All had one thing in common—wanting the information passed on to those who might benefit from it.

"Feeling gratitude and not expressing it is like wrapping a present and not giving it."

*~William Arthur Ward~*

# LESS IS MORE

service in 1964, free for all users, and has as its objective is to be” the first stop on the web for students looking for ways to finance their education.”

**Calculating The Cost Of College: A Guide To Finding A**

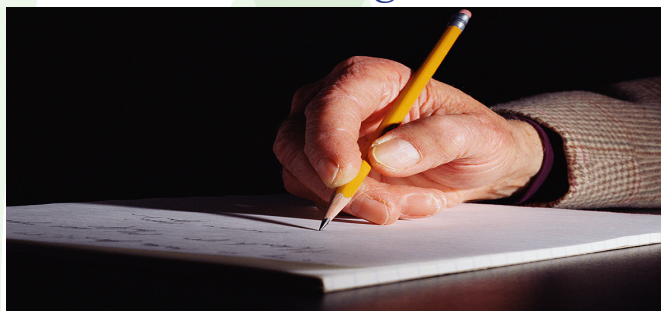
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## Your Genius College Bound



### Double Check Times

#### *Timelines*

**College Boards Application Calendar** —good time to review the application process and deadlines

#### *Ranking and Value*

**Kiplinger's Personal Finance Magazine**—what you need to know best values in private colleges, public colleges; paying for college; the ABCs of saving for college; etc.]

U.S. News & World Reports—ranks colleges, analyzes graduate school programs and world's best universities

#### *Finance*

**The Susie's Scoop**—Repaying Student Loans: What You Need To Know

**FinAid**—The SmartStudent Guide To Financial Aid—recommended by Susie Orman, established as a public

**Fair Price To Pay**—Michelle Singletary, Personal Finance Columnist for the Washington Post, offers some advice for navigating the federally mandated cost calculators on colleges' Web sites

**Know Before You Owe**—student loans, project site launched by The Consumer Financial Protection Bureau and the Department of Education

#### *Scholarships, Fellowships, etc.*

Your **State's Department Of Higher Education, or Higher Education Coordinating Board**—a wealth of information [i.e. planning applying, making choices—college match ups, and calculating costs]



**Paying For College, Student Resource Guide, 2011-2012 Edition**,—list scholarships, internships, fellowships, resource books, and websites by months, with contact, eligibility, award, and specific deadline information, courtesy of U.S. Congresswoman Lucille Roybal-Allard's District Office, Congressional District 34—California

**Scholarships, Fellowships, etc.**—list sources that friends and associates share, updated periodically.



## Your Genius Job Hunting?



**American Express** New York Manager—Coverage Strategy and Business Development Job

**American Express** United States Job Listings

**Apple**—a place where students and college graduates thrive; every day presents new challenges and the chance to collaborate with some of the best minds in business

**Central Intelligence Agency**— seeking diverse candidate pool skilled in science, engineering, technology, analysis, foreign languages and administration for positions in the United States and overseas.

**Federal Aviation Association**—taking application for Air Traffic Controllers [ages 18-31, High School Diploma. Excellent salaries up to \$100,000 with earn benefits].

**Google**—place innovation and creativity keeps projects changing and improving; consistency comes from Googlers – smart, amazing people who foster an environment of collaboration and fun.

**MediaCom** US Digital Media Team is looking for an experienced Media Director to join and lead one of our beauty-ceuticals clients. Other opportunities available including: Digital Media Planning Supervisor, Communications Planner , Communications Planning

## Paid Summer Internship

**FINANCIAL MANAGEMENT SCHOLARS PROGRAM-FDIC'** s 10-week paid summer internship program for college juniors; provides economics, business administration, or a related field majors with a hands-on opportunity to observe and evaluate bank operations, business planning, risk management strategies, and consumer protection practices during a period of high stress for the banking industry. **Applications due by December 30, 2011.**

# LESS IS MORE

Director, Network Buyers - all levels Contact:  
Ed Frankel—edward.frankel@mediacom.com www.  
mediacom.com

**Oregon State Government** Career Opportunities

**Starbucks** Bellevue/East King County, Washington—  
District Manager

**Starbucks** United States Job Listings

**PNC** Number of jobs available: 1,000+Types of jobs:  
Mortgage loan officer, bank branch manager, software engineer, part-time teller, relationship manager and financial advisor

### JOB HUNTING TIPS

It's a good idea to **LEARN** as much as possible about a company and **READ** the articles below before you submit your application.

- **What Hiring Managers Really Want To See**
- **Three Things That Make You Irresistible To Employers**
- **Ten Useless Resume Words (And 10 Eye-Catching Ones)**
- **Getting Results: 10 Strategies For Job Search Success**

**AON** Number of jobs available: 1,390+ Types of jobs:  
Risk management, insurance brokerage services, benefits outsourcing, human capital consulting and actuarial

**U-Haul** Number of jobs available: 1,575+ Types of jobs:  
General manager and trainees, shop manager, customer care representative, programmer, web designer, traffic control manager, storage team manager, structural engineer, production manager and transfer driver

**Yellowbook** Number of jobs available: 1,000+ Types of jobs:  
New media specialist, client service representative, entry-level customer service, finance, it- engineering, developer, programmer, entry-level production and entry-level field distribution management

**Comfort Keepers** Number of jobs available: 900+ Types of jobs:  
Caregiver, home health aide, LPN, personal care aide, registered nurse, community relations and marketing director

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**Motorola Solutions** Number of jobs available: 600+ globally Types of jobs: Various IT and engineering roles: product manager, systems engineer, information security specialist and software engineer

**Red Ventures** Number of jobs available: 500+ Types of jobs: Inside sales, web developer, online marketing, sales trainer, corporate recruiter, php developer, sales recruiter, human resources and copywriter

**Bridgestone Retail** Number of jobs available: 400+ Types of jobs: Retail management trainee, retail sales (full-time and part-time), automotive technician (full-time and part-time) and automotive maintenance technician (full-time and part-time)

**Earthlink** Number of jobs available: 300+ Types of

jobs: Account executive, major account executive, national account executive, system sales, channel sales, sales engineer, field technician, NOC technician and branch manager

**UniTek Global Services** Number of jobs available: 400+ Types of jobs: Cable installer, satellite installer and wireless installation project manager and foreman

**Certified Payment Processing** Number of jobs available: 400+ Types of jobs: Outside sales

**Pilot Flying J** Number of jobs available: 500+ Types of jobs: Retail and restaurant managers

**Senior Helpers** Number of jobs available: 400+ Types of jobs: Certified nursing assistant, caregiver, scheduling coordinator, marketing manager, client services manager, community relations coordinator

**Harbor Freight Tools** Number of jobs available: 500 Types of jobs: Field positions at all level within our stores, nationwide. Corporate positions in all functions: finance, legal, marketing, sourcing, category management, etc.



## Tech Tips

**Free Texting**—Kate Murphy, the New York Times' Personal Technology Columnist for the New York Times, discusses "All Text, Without All the Costs".

**Browser Beware**— Salvador Rodriguez, Los Angeles Times Columnist, shares how to minimize risks when using free public WiFi hot spots.



For answer to your queries on Texas' Governor Rick Perry, peruse the websites below. Free subscriptions are available.

The Austin American Statesman

The Hightower Lowdown

The Austin Chronicle

## Videos

"Favorites" to revisit on rainy days or whenever time permits.

Back in the Day

Greatest Daddy-Daughter Wedding Dance

Age Activated Disorder

Slow Jam in Church

Stand By Me



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*advantages are more information, fewer e-mails, and hyperlinks. If you have trouble with the links, see*

<http://sylviahawkinslittle.com>